



CORSO PILOTA 2025

COURSE CATALOGUE

PROGRESSIVE ACCESS LEVELS

SPORT

The introductory course takes place at one of the landmark venues of the legendary Prancing Horse, the Fiorano track.

Corso Pilota Sport is the first approach to the track to learn how to drive a Ferrari in a sporty but conscious manner and the techniques required to exploit the car's technological features and derive maximum driving pleasure from it.

LOCATION	Fiorano
CAR FLEET	296 GTB, 12 Cilindri
DURATION	2 days
PARICIPANTS	max 28
DRIVER' FEE	€ 12.000*
GUEST' FEE	€ 2.500*

EVOLUZIONE+

The second level of the Ferrari Corso Pilota will be held at Autodromo Nazionale Monza. Participants will be able to improve their performance on the track and their car handling skills, both road and racing.

Corso Pilota Evoluzione+ is an introduction to the world of racing, both in terms of the types of models used and the more refined and effective driving techniques, aimed at improving performance on the track and ability to control the car.

LOCATION	Monza
CAR FLEET	296 GTB, 12 Cilindri, 296 Challenge
DURATION	2 days
PARICIPANTS	max 25
DRIVER' FEE	€ 22.000*
GUEST' FEE	€ 3.000*

RACE

Held at Autodromo Nazionale Monza, the course is held almost entirely with the 296 Challenge, a remarkable step forward.

Corso Pilota Race offers customers a true racing experience. In racing cars. It is the bridge to the Ferrari racing programmes, where track driving techniques are taught and telemetry analysis is used more extensively with the aim of monitoring progression and consistency of performance.

LOCATION	Monza
CAR FLEET	296 GTB, 296 Challenge
DURATION	2 days
PARICIPANTS	max 16
DRIVER' FEE	€ 28.000*
GUEST' FEE	€ 3.000*



*22% VAT is to be added to all prices shown

COURSE CATALOGUE OPEN TO CUSTOMERS OF ALL LEVELS

PERSONAL COACHING

Corso Pilota Personal Coaching is a one-day course, characterized by a one-to-one relationship between client and coach, for true full immersion on the track.

From 2025 onwards, there will be two levels of Personal Coaching, that can both be held in succession:

- Sport, first level
- Race, second level

LOCATION	Varano
CAR FLEET	296 GTB, 12 Cilindri, 296 Challenge**
DURATION	1 day
PARICIPANTS	max 8
DRIVER' FEE	SPORT: € 18.000* - RACE: € 20.000*
GUEST' FEE	€ 1.500*

ON ICE

Corso Pilota On Ice allows customers to improve their driving skills and learn to control the car in extreme conditions, but in total safety. It will be held for the first time in Corso Pilota history in Levi, Lapland.

Over the two days of the course customers will be at the steering wheel of the 296 GTB and also tackle sessions with the 296 Challenge and the Ferrari Purosangue.

LOCATION	Levi (Finland)
CAR FLEET	296 GTB, 296 Challenge, Purosangue
DURATION	2 day
PARICIPANTS	max 24
DRIVER' FEE	€ 25.000*
GUEST' FEE	€ 3.000*



*Italian or finnish VAT is to be added to all prices shown
**296 Challenge used only in Personal Coaching Race course

2025 CALENDAR

MARCH

On Ice	10-11	Levi, Lapland
On Ice	12-13	Levi, Lapland
On Ice	14-15	Levi, Lapland
On Ice	16-17	Levi, Lapland

MAY

Sport	7-8	Pista di Fiorano
Sport	24-25	Pista di Fiorano

JUNE

Sport	26-27	Pista di Fiorano
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JULY

Sport	5-6	Pista di Fiorano
Sport	16-17	Pista di Fiorano

SEPTEMBER

Personal Coaching Sport	16	Autodromo Varano de' Melegari
Personal Coaching Race	17	Autodromo Varano de' Melegari

OCTOBER

Evoluzione+	2-3	Autodromo Monza
Race	4-5	Autodromo Monza
Sport	14-15	Pista di Fiorano
Sport	30-31	Pista di Fiorano

NOVEMBER

Sport	8-9	Pista di Fiorano
Sport	17-18	Pista di Fiorano
Sport	25-26	Pista di Fiorano



296 GTB



12 CILINDRI



296 CHALLENGE

PROGRAMMES

FOCUS ON TEACHING

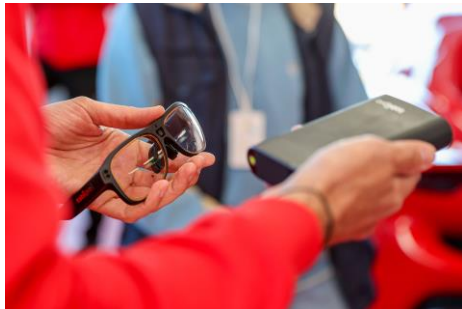
- **Eye Tracking:** Innovative technology that can detect where the driver looks while driving, and then correct any errors.
- **3D videos:** Digitization of the theory with the creation of 3D videos that can be used through advanced virtual reality tools (e.g. visors and 360° system).
- **Telemetry:** increased use of telemetry, addition of a telemetry analysis station to improve telemetry and visual target discussions.
- **Interaction with customers:** asking the participants questions on technical aspects in order to increase their involvement, with the support of digital tools such as tablets.

FOCUS ON WELLNESS

- **Healthcare professionals:** physiotherapist (for drivers) massage therapist (also for guests), mental coach, trainer, offering various suggestions to improve driver performance.
- **Reaction times:** Software for displaying participants reaction times with the possibility of comparing them before the driving session and at its end.
- **Use of specific training kits and wearable devices** to check vital parameters.

& MORE

- **Purosangue:** unmissable opportunity to drive the Purosangue on the road.



BOOKINGS & INFO

Bookings: available only on [Ferrari My Store](#) from **29th November 2025**. Customers can access the platform via My Ferrari App, or alternatively contact their dealer.

Propedeuticity rules:

COURSE	PROPEDEUTICITY
SPORT	Open to all level customers and prospects
EVOLUZIONE+	Sport On Ice Personal Coaching Sport
RACE	Evoluzione+ Personal Coaching Race
PERSONAL COACHING SPORT	Open to all level customers and prospects
PERSONAL COACHING RACE	Personal Coaching Sport Evoluzione+
ON ICE	Open to all level customers and prospects

Info: [ferrari.com](#)

Outline programmes: [mystore.ferrari.com](#)

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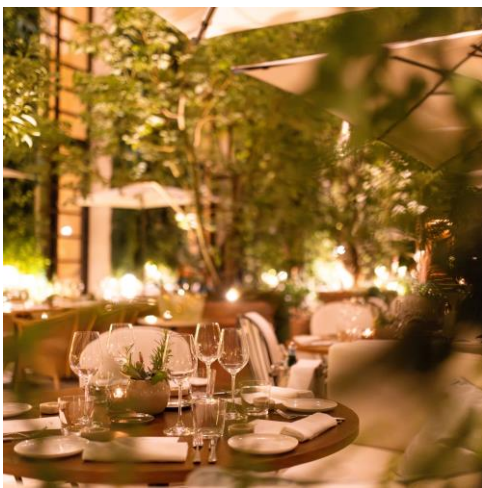
«Absolutely excellent from start to finish. The instructors were just top drawer men. Absolute gents & super professional & talked us through ever aspect of how to become a better driver. Would 100% recommend this to any race driving enthusiasts».



From the minute we arrived in Modena, the experience has been amazing. I didnt think I'd ever drive that fast. The instruction by coaches was excellent. Although an aside, the food and entire experience was great!



"The organisation the professionalism and the friendliness of all the staff is exceptional. Quite unbelievable. A big thankyou to everyone"



«Thank you all so very much for this incredibly special experience. We had the most unbelievable time and all of us just loved every single minute!!!

You make dreams come true over and over again and I love Ferrari and the whole Ferrari Family so much I could never fully put into words. Grazie Mille & Forza Ferrari!»

